



This guide is here to help you share Gamblin videos, new colors, tips and techniques, plus more with your audience on social media. Enclosed in this document and linked below are [Dropbox video downloads](#) of our creative content alongside caption copy for you to repurpose and utilize at your convenience.

Note that there is **no sound** on these video downloads, please pick your own music. We also ask that you tag Gamblin (**@gamblincolors**) and use other creator tags when indicated. We would also encourage you to use the **#gamblincolors** **#experiencecolor** and **#welovehue** hashtags!

**Questions?** Please reach out to Mary Tevlin ([mary@gamblincolors.com](mailto:mary@gamblincolors.com))

**| Gamblin 1980 HOT Colors! Hot Pink/Violet + Teal!** ([video link](#)) – (we suggest using a fun 80's track to match the vibe!)

Introducing Gamblin's NEW 1980 Teal, Hot Violet, and Hot Pink. Three era-defining colors inspired by the 80s—a decade so loud we still hear its echoes in contemporary art, music, and popular culture.

Formulated with fluorescents, Hot Pink and Hot Violet are hands down the loudest colors ever made. Gamblin broke the rules and went full-strength on pigment load to deliver real opacity and maximum pop. Cross the finish line with Teal, a cool modern counterpoint inspired by the LA '84 Olympic games, beaming with the same high-key energy as our Radiant series.

These colors aren't meant to sit quietly behind museum glass. They're made to electrify your artwork and gallery walls on opening night.

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## **| Gamblin 24 NEW COLORS!** ([video link](#))

Gamblin is excited to introduce 13 new Artist Grade Oil Colors and 11 new 1980 Oil Colors! New Radiants, Useful Greens, Fluorescents, and more!!

With an arsenal of pigments and historical knowledge to work with, Gamblin has more colors on the way that solve real problems for painters and create meaningful, new possibilities.

Want to be among the first to know more? Follow @gamblincolors on Instagram to be in-the-know for more color updates!

## **| Gamblin 3-in-1 Medium** ([video link](#))

Introducing the newest medium from Gamblin: 3-in-1. This medium is a mixture of Gamsol, Safflower Oil and the same soybean alkyd resin in Gamblin's family of Galkyd mediums. The formula is based on a homemade solution Gamblin has recommended for years to artists for three specific uses.

First, it's a terrific all-around lean and thin painting medium. Second, it's ideal for oiling out a painting before deciding if the painting is ready to be varnished or if there's more painting to be done. And finally, it's the perfect tool for preparing wood panels for painting and before priming them with Gamblin Ground.

With this new medium, the formula has been refined to help make it easy and reliable for artists versus mixing their own.

## **| Gamblin Behind the Scenes** ([video link](#)) Please tag @baumgartnerrestoration

Video courtesy of Julian from @baumgartnerrestoration. From pigment to paint, experience color like never before with @gamblincolors.

## **| Gamblin Gamvar Brush Jessica Pisano** ([video link](#)) Please tag @jessicapisanoart

The key to successful varnishing is the right varnish, the right technique, and the right brush.

@jessicapisanoart showcases how the Gamvar Varnish Brush and Gamvar Gloss work perfectly with her work. Easily. Every time.

After 24 hours of drying this thinly applied varnish layer will have a subtle gloss sheen that enhances the oil colors beautifully. Jessica prefers a low gloss sheen, but you can apply two layers of this varnish to build up a higher gloss look.

With Gamvar available in a Gloss, Satin and Matte finish you have limitless possibilities in your varnish

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result. Visit the Gamblin website to learn more ([gamblincolors.com](http://gamblincolors.com))

## | Gamblin Gamvar Varnish Brush Care ([video link](#))

Finally, it's time to varnish. Your painting is prepped. Your Gamvar is ready, favorite playlist queued up, the mood is set, and... oh no! Your varnish brush is hard as a rock. Trust us, we've been there.

Don't despair, a short soak in Gamsol or Gamvar for just a few minutes will reactivate the dry varnish and restore your bristles back to perfect working order.

Remember to save your Gamsol in a dedicated container, reserving it for future varnish brush cleaning. Avoid mixing the used Gamsol or Gamvar into your containers used for thinning color or cleaning your oil painting brushes.

When it comes to durability, there's no match to these synthetic bristles. They're here to last for an endless number of varnishing sessions. Visit the Gamblin website to learn more about why it's the only varnish brush you'll ever need ([gamblincolors.com](http://gamblincolors.com))

## | Gamblin Gel Mediums ([video link](#))

Why use gel mediums? Gels have a consistency like oil paint, which helps loosen colors while maintaining volume and thickness. When squeezed out, gel mediums stay put, sitting near your colors without running down your palette.

Gamblin make three gel mediums for oil painting: Galkyd Gel, Galkyd Lite Gel (formerly known as Neo Megilp), and Solvent-Free Gel. They all look similar straight from the tube, but each gel has unique characteristics that set it apart.

Galkyd Gel is the fastest-drying gel with the thickest consistency for sharp marks. Unlike fluid Galkyd, it doesn't tack up or become sticky while you're painting. For the quickest drying option with amplified texture, Galkyd Gel lives to take your painting further.

Galkyd Lite Gel is softer and gives colors a silky feel. It's an excellent choice for thin transparent glazes that still hold brushmarks. Galkyd Lite Gel dries at a moderate rate and remains workable for hours. When dry, it has a more shimmery, satin finish than high gloss.

Last but not least is Solvent-Free Gel. If painting solvent-free is essential for your process, this gel is for you! Solvent-Free Gel is a favorite for artists who paint outside or want to work without odor or solvent. It dries slightly slower than Galkyd Lite Gel but with a bright, glossy finish. Which one is your main squeeze?

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## | **Gamblin Ground and Gesso Blade** ([video link](#))

Gamblin's Ground and Gesso Blade: The ONLY tool designed specifically for priming surfaces.

Get the job done right in a fraction of the time with less mess and no waste. The Gamblin Ground and Gesso blade is the first and only artist tool made from 100% recycled material. While the Ground and Gesso Blade is named after its primary job, this tool has earned its place in the studio for other applications. From sealing surfaces to creating washes of color, you can use your blade to build up textured layers and to help emphasize expressive mark making.

## | **Gamblin Must Haves Set** ([video link](#))

When it's right, you know it. The right materials give you the dry time, mark making and finish you want. They keep pace with the flow of your painting and allow you to create with confidence.

To make sure you have every essential you need, check out the Gamblin "Oil Painting Must Haves" set! Whether you're a beginner or a seasoned working artist, this set contains everything you need and nothing you don't. All the essentials, all in one kit.

## | **Gamblin Oil Color Storage Tips** ([video link](#))

Oil colors are happiest when stored at a comfortable room temperature. Avoid heat! To prevent separation of pigment & oil, store your tubes with the cap facing down. You can utilize vertical storage, saving studio space, by hanging tubes with clips from a peg board.

Those of you who purchase color in our larger can sizes know the savings are significant. However, this is best for painters who use a large amount of paint quickly. Unlike tubed colors, oil color in cans are exposed to oxygen every time the can is opened. Some oxidation happens even with the lid on tight. We have a couple suggestions to navigate this.

First, always wipe the rim, a buildup of dry paint can prevent a good seal. Re-seal the paint surface itself with the original wax inserts or utilize plastic from a Ziploc bag, cut to fit. A hammer or rubber mallet helps ensure that the lid seals as tightly as possible.

When you're anticipating a longer period in-between uses, store your can with the lid facing downward instead of upward. With the lid on, facing down, level out the oil color after each use by rapping the can several times. We've found this helps create a better seal that prevents oxygen from leaking in & out of the lid.

We hope these tips help! How do you store your colors?

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**| Gamblin Torrit Grey ([video link](#))** Only use this video if you have opted into participating in our annual Torrit Grey promotion in the fall. If you do not have the free samples, customers might be disappointed!

Torrit Grey has arrived! Every year Gamblin cleans their Torit Air Filtration System, which captures any pigment that could become airborne as we are mixing our colors. The pigment is then recycled into Torrit Grey. Gamblin also saves all the leftover color in our warehouse for Torrit Grey so nothing is wasted. And every year it's different.

It's the color that can't be bought! Torrit Grey is available for a limited time, with a qualifying purchase of Gamblin products.

**| Gamblin White and Grey Oil Color Sets ([video link](#))**

Fresh off the shelf and ready for the easel, these White and Grey tri-sets from Gamblin are designed to add harmony and support nuanced color mixing. No more starting over. No more over-sized mixtures on your palette. The colors in these sets aren't colors we're "pushing". They are colors that have proven to be unique and earned their place on artists' palettes.

These sets are priced 20% below the sum of the List Prices of the colors in them. Plus, you receive something of real value. A free, pre-primed painting panel!

**| Gamblin Radiant Blue ([video link](#))**

Sky in a tube. That's Gamblin Radiant Blue.

Gamblin's atmospheric tint with Ultramarine Blue, this color a fine choice for depicting objects further in space or when portraying ambient particles reflecting on a distant object.

Gamblin Radiant colors work together as a system of accent colors, enabling you to easily and predictably punch-up the color and intensity within your paintings. Vibrant. Subtle. Harmonious. Head on over to the Gamblin website to learn more ([gamblincolors.com](http://gamblincolors.com))

**| Gamblin Relief Ink ([video link](#))**

Quinacridone Red Relief Ink. Made with the utmost care, and the highest pigment load, so you get intense pure color straight from the jar.

Alongside of this stunner of a red, Gamblin offers a full palette of ten Relief Ink colors which provide you

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a wide range of color mixing capabilities. Head on over to the Gamblin website to learn more.

## | **Gamblin Studio Knife The Hoyt** ([video link](#))

Jump into color mixing with Gamblin's favorite Studio Knife, the Hoyt!

This tool is the ideal applicator for bold, thick marks of color without dragging your knuckles through the paint. The Gamblin Studio Knives were thoughtfully designed to spark joy and help express your artistic intention.

Check out the Gamblin website to see details on all six distinct shapes and learn more information on how they're sustainably crafted. ([gamblincolors.com](http://gamblincolors.com))

## | **Gamblin Studio Knife The Ladd** ([video link](#))

The Ladd. Gamblin named this knife in reference to Ladd's Edition, a historic SE Portland neighborhood where in 1980 Robert Gamblin started making oil color out of his garage.

The Ladd is unique with its petite and nimble design. The small face means the flex is firm and easy to control. This tool is ideal for artists that work small or rely on a knife for detailed mark-making.

Gamblin Studio Knives were thoughtfully designed to spark joy, express your artistic intention, and support a lifetime of painting. Check them out to see all six distinct shapes!

## | **Gamblin Studio Knives The Hoyt and The Robert** ([video link](#))

Finally, painting knives you can't keep your hands off.

First up, The Hoyt. Named after a street in northwest Portland that Gamblin called home, The Hoyt's angled blade offers new and different mark-making possibilities. Ideal for bold, thick marks of color without dragging your knuckles through your painting. If you're a fan of our color mixing Reels, you've probably spotted this knife before.

Next up, The Robert. The Robert is a nod Gamblin's founder, Robert Gamblin. This knife is his favorite, after all. The Japanese-inspired blade boasts the longest edge of all our knives, for cutting sharp lines and dropping crisp marks. This knife is stiffer with more bounce than the others.

The Gamblin Studio Knives were thoughtfully designed to spark joy, express your artistic intention, and support a lifetime of painting. Check out all six distinct shapes, and learn more information on how they're sustainably crafted at the Gamblin website ([gamblincolors.com](http://gamblincolors.com))